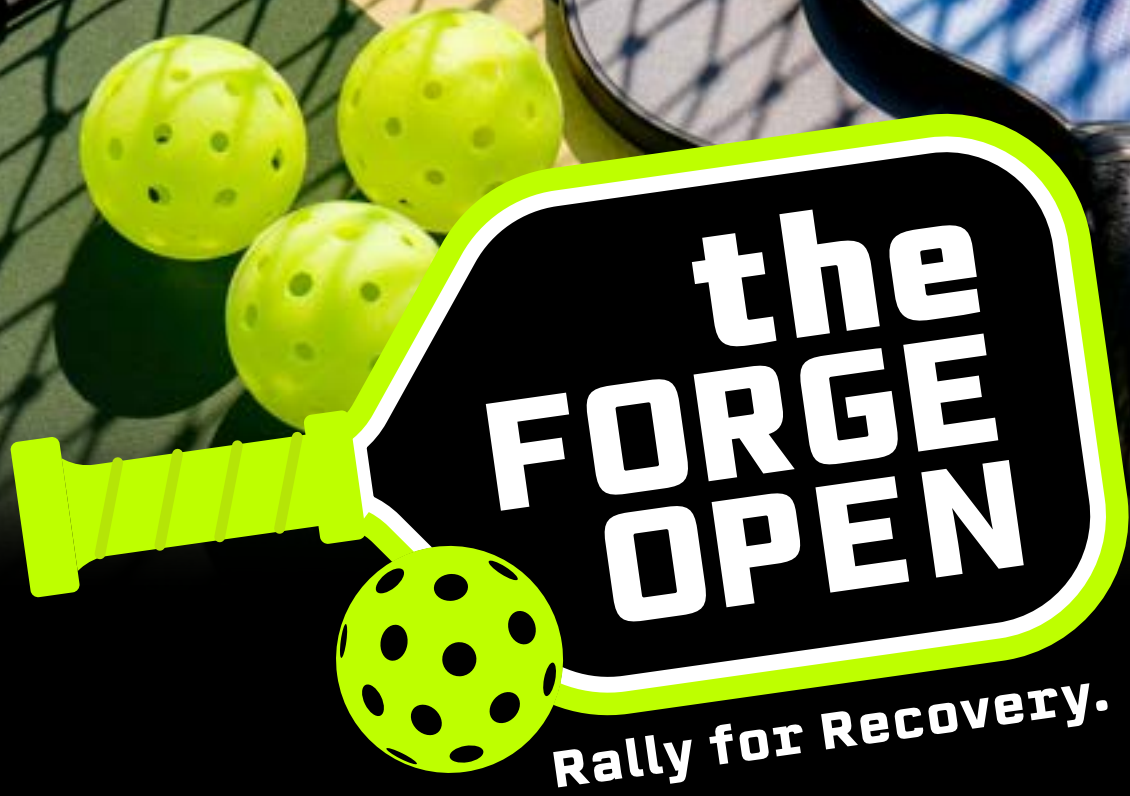




CHARITY TOURNAMENT 2026

JAN 30 → FEB 1

**SPONSORSHIP
PACKAGE**

**the
FORGE**

An initiative of

CFBC



Serve up some good at The FORGE Open! This inaugural community fundraiser will help transform the old biker clubhouse in Langford, into a sanctuary for mental health and addictions wellness. Every day, the people who build our communities — our tradespeople, first responders, caregivers, and neighbours — face battles that can't always be seen.

The FORGE Open: A Rally for Recovery is more than a pickleball tournament; it's a movement of hope, connection, and community.

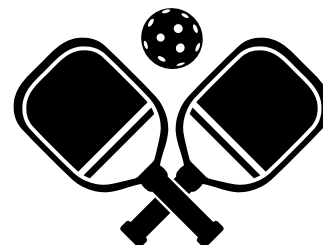
This three-day event brings people together on and off the court to rally for recovery — to raise funds and awareness for The FORGE, a mental health and addictions hub designed to be a place of strength, healing, and belonging.

So let's rally together on the court, using the power of sport to forge a supportive community and a safe space for recovery



**SPONSORSHIP
PACKAGE**

**the
FORGE** | An initiative of **CFBC**

**Location:**

Victoria Pickleball Centre, Langford, BC

Format:

Team play (250–300 participant spots = 125–150 teams)

Audience:

Players, families, local businesses, wellness advocates, and community members

Signature Touches:

Gold jackets presented to the finals champions, custom medals, community wellness showcase

We invite individuals, teams, and local businesses to participate and sponsor this community-building day of sport and wellness.

Why Sponsor

- Create meaningful local impact by directly funding a new mental health and addictions wellness hub
- Engage with 250–300 participants plus spectators
- Annual event = recurring brand exposure and long-term community association
- Authentic community goodwill through sport and wellness

**SPONSORSHIP
PACKAGE**

**the
FORGE** | An initiative of **CFBC**



SPONSORSHIP TIERS

Presenting Sponsor

\$5000

(1 Spot Available)

- Naming Rights: The FORGE Pickleball Classic presented by [Your Company]™
- Premium Logo Placement: All event materials (top billing), gold jackets, trophies, center-court backdrop, nets/scoreboards, registration site, and emails
- Featured Booth Space: Premium booth
- Digital & Media: Dedicated sponsor spotlight post, inclusion in all press releases, top billing on website and signup pages
- Deliverables: 1 complimentary team entries
- First Right of Refusal for next year
- Can add provided items or materials in all welcome bags

Gold Sponsor

\$1000

(5 Spots Available)

- Logo Placement: Event banners, select courts, registration page
- Digital: Social media spotlight, logo in email blasts and website sponsor section
- Booth Space: Standard 10'x10' space
- On-Court: Named round or division (Mixed doubles round x sponsored by)
- Deliverables: 1 complimentary team entry
- Can add provided items or materials in all welcome bags

Silver Sponsor

\$500

(10 Spots Available)

- Logo Placement: Shared banner at venue and check-in desk
- Digital: Logo on website sponsor page and thank-you social post
- On-Site: Business cards or coupons in player packs

Bronze Sponsor

\$250

(15 Spots Available)

- Logo Placement: Community sponsor board at venue
- Digital: Name listed on website sponsor page and group thank-you post
- On-Site: Option to include a small flyer in player packs

Ally Sponsor

\$100

or Donation by kind

- Digital: Name listed on website sponsor page and group thank-you post
- On-Site: Option to include a small flyer in player packs

**SPONSORSHIP
PACKAGE**

**the
FORGE** | An initiative of **CFBC**



Mike Manhas

Director of Philanthropy

Head Office: 250.220.5861

Mobile: 778.922.6453

mike@cfbc.ca

Construction Foundation of BC

215 – 963 Langford Parkway

Victoria, BC V9B 0A5

cfbc.ca

The Construction Foundation is a registered Canadian charitable society.

Charitable Registration: BN 83026 6300

READY TO PLAY?

entertheforge.ca/tournament

**the
FORGE**

An initiative of

CFBC